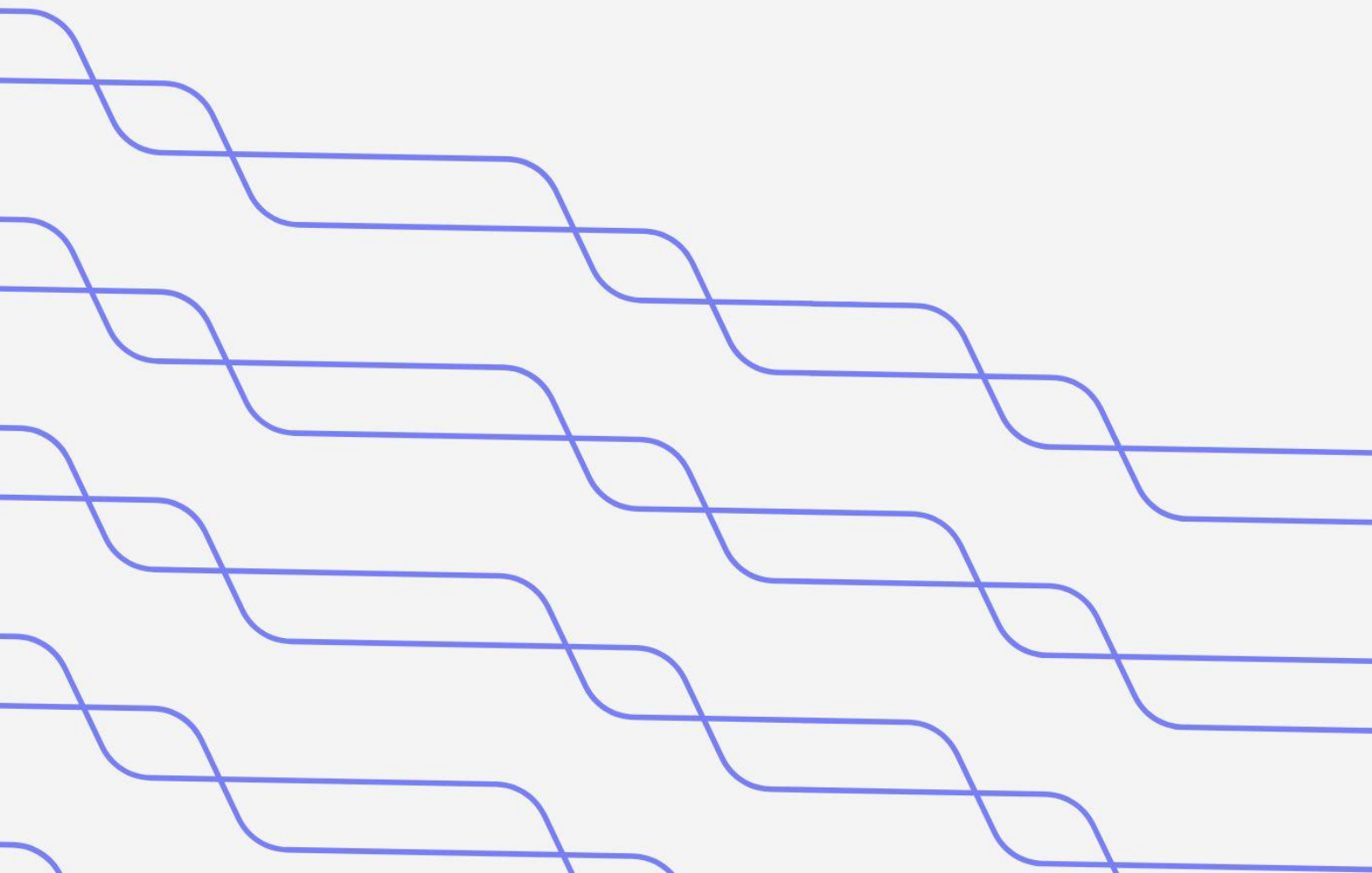




# Expansion Plan



Tanha Holiday Homes

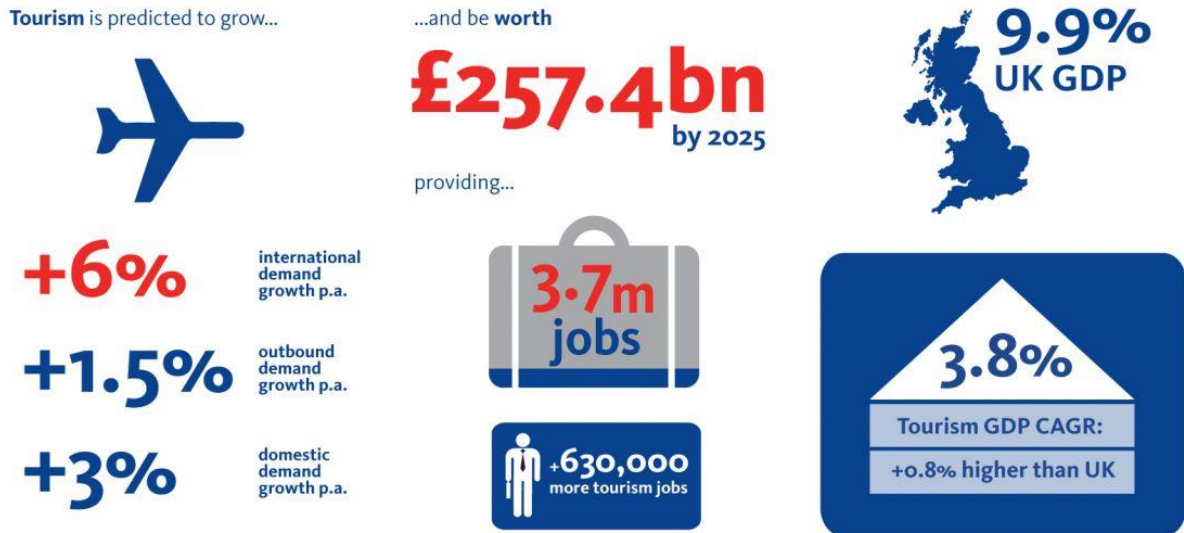


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# Overview

The travel and tourism industry has a considerable contribution to the national economy of the United Kingdom. According to the national tourism agency, the industry's worth forecast is to reach £257 billion by 2025, which is a positive prospect for new and existing companies in the sphere.



The market size, measured by revenue, of the Holiday Accommodation industry is £2.5bn in 2023.

The market size of the Holiday Accommodation industry is expected to increase 9.1% in 2023.

The size of United Kingdom Residential Real Estate Market is USD 120.2 billion in the current year and is anticipated to register a CAGR of over 3.4% during the forecast period.

Demand in the residential property market has been strong, which has in turn affected house prices around bigger cities. The limited availability means competition among home buyers has been higher and the prices have been rising at a faster pace. In November 2021, the average house price in London reached almost 520,000 British pounds and was almost three times as high as in North East. Most households in the UK own their homes and rely on a mortgage for home financing. Average rents across the UK were up 10.8% annually in December 2022. The average Greater London rental property was priced at more than £2,000 in December for the second month on record. Even when you remove London from the equation, rents were still up by 9.4%, according to HomeLet.

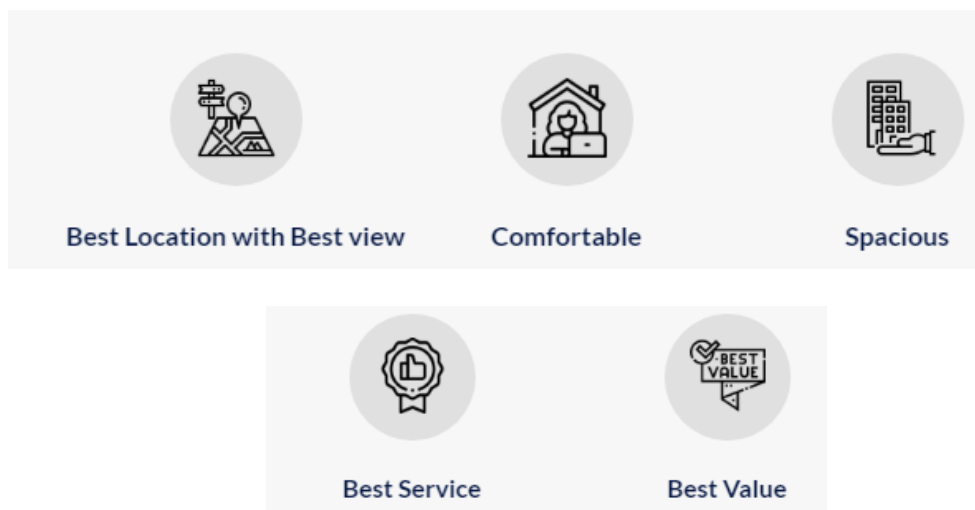
# Tanha Holiday Homes

Tanha Holiday Home intended to expand its services in the United Kingdom market. We will focus on hotel rental services, hotel accommodation services and other services related to hotel and hospitality services and maintenance services.



At Tanha Holiday Homes we offer a range of serviced properties situated in prime locations in Dubai, providing the luxury and services of 5-star hotels along with the independent space, privacy, 24-hour services and security. A "Home away from home" experience in the heart our business promises.

We pride ourselves on providing exceptional customer service. Our dedicated team of hospitality and customer experience professionals takes a hands-on approach. With a portfolio of multiple properties in prime locations and a wide range to choose from, we're able to offer bespoke accommodation packages & provide an authentic luxury experience to our guests.



All of our modern apartments are supplied with everyday products, high-quality appliances and feature beautiful, spotlessly clean interiors, too. In every home, the furniture is chosen by design professionals who know how to balance comfort with style and every room is laid out to maximise function and space. Our selection of homes is always nearby public transport and known landmarks for an easy journey back. Tanha Holiday Homes manages rental properties for short-term stays and vacations in Dubai and other parts of the UAE. Every home is presented turnkey and serviced with housekeeping options.

## Services Offered

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Tanha Holiday Home is a licensed operator with DET (Department of Economy and Tourism) in Dubai and an industry leader, and our service ensures we are the ideal partner for those looking to enhance the performance of their assets professionally and responsibly. We manage the entire process including marketing, revenue optimization, and 24/7 guest management, meaning our client's property is in expert hands and generating income for them.

From creating and optimizing our client's listings to contacting guests, we take care of every element of our client's holiday home management.

**Listing Creation** | Carefully crafted listing descriptions that make our property stand out.

**Professional Photography** | A picture tells more than a thousand words and our property photography is what sets us apart from the masses of other

**Manage Performance** | We continually strive for better performance, and our dynamic pricing algorithm calculates the best daily rate

**Guest Vetting** | We thoroughly screen potential guests to ensure only the most reputable guests will be staying in your home.

**Property Inspections** | We undertake holiday home inspections that can give you peace of mind.

**Linen & Toiletries** | We provide premium toiletries for our guests, adding a touch of luxury to the standard holiday home experience

**Guest Communication** | We organise a seamless check-in for every guest upon their arrival and are on hand to assist them during their stay

**Property Management** | With Tanha Holiday Home our client's Dubai property is well cared for

**Maintenance** | From changing a lightbulb to small fixes, we will take care of basic property maintenance tasks and will be on call throughout the guest's stay

### Listing Management



One property, multiple listings



Professional Photography



Listing Creation



Price Optimisation

### Guest Management



Guest vetting



Check-in



Linen and toiletries



Guest communication

### Property Management



Housekeeping



Maintenance



Insurance



Mobile Dashboard

We feature our client's property on multiple short and medium-term booking channels.



## How It Works

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Considering leasing someone's home and looking for a hassle-free way of earning high returns out of a short-term rental?

Tanha Holiday Home is the perfect fit choice!!

Our team members will ask questions so that we have a complete profile of our clients and their homes, villas, and stay apartments. In addition, we will advise so that our clients know what is best for their apartments.

CONTACT US | We will organize a time to meet with you to view your property and understand your requirements.

FINE TUNE | With the acquired information, we get to work to prepare the ground, so that your property is ready to host guests as per Airbnb quality standards and in compliance with the DTCM.


PHOTOGRAPH YOUR HOME | We will work on getting some captivating photographs of your property to be used on the listing sites.

LISTING CREATION | We will create & optimise your listing for the web so it stands out from the rest and is booked more often!

SIT BACK AND RELAX | Your property is ready to be rented. We are committed to ensure that your property at all times is in the best condition for the guests. At the end of each month you will receive a detailed performance report to ensure full visibility of financials. Now relax, you know your property is in best hands!!

## Our Online Presence

[www.tanhagroups.com](http://www.tanhagroups.com)



Home | Hotels | Rooms | Services | Gallery | About | Contact

### Best Hotel & Apartment

Tanha Group of Hotels offers an extensive range of Hotels and Rooms available to fit for any occasion and budget.

CHECK-IN

26 Apr

CHECK-OUT

27 Apr

GUESTS

1

CHECK AVAILABILITY

#### HOTEL SERVICES

## Check all Rooms & Best Suites

Luxuriate yourself in our elegantly-designed Tanha Hotel, and unwind in the master bedroom that offers views of the cityscape.



All Inclusive  
Double Room  
Bed & Breakfast  
Small Suite  
Drinks included  
Family Room

AED 40

AED 60

AED 80



#### Hotel Receptionist

Provides reception services for Guests to contribute to an overall exceptional experience from check-in through checkout.



#### Hotel Manager

We offer visitors high-quality hotel accommodations to meet all the requirements of families and businessmen.

#### 24 H RECEPTION

## All Rooms

If you're looking for a comfortable hotel room with the best amenities, visit Tanha Hotels, We guarantee best hotel room rates in Dubai.

VIEW RATES



4 +  
ROOMS

\* 13  
SUITES

15 k  
SEATS

[ 26 ]  
APARTMENTS



#### Smart Key

Allows hotel guests to check in and access their assigned guest room immediately upon arrival via smart lock.



#### Baggage Hold

baggage storage rooms are places where guests can leave their luggage and have it collected later.



#### Wi Fi Areas

Tanha hotel has wifi solutions to enable free to use guest access high speed wifi services across hotel.



## Our Business Synopsis

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In 2006, started with our own property partnership business as it expanded into multiple partnerships, then in 2019 launched our own brand under the name of Tanha Hotels. Now we are managing our own multiple properties in Dubai, we have around 10 hotels and holiday homes operating at their fullest capacity.

We have many hotels and holiday homes. The revenue is generated from selling rooms and food & beverage business and spa services.

Our guests and buyers are from all over the world, tourists, business people, traders, and leisure groups that rent out our rooms as per their requirements.

### Business Milestones Achieved

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We can proudly say that we have catered to hundreds of tourists in our properties throughout Expo 2020 and last year also we were fortunate enough to host tourists and business traders coming from all around the world from the FIFA tournament to Dubai to spend their leisure time.

### The Company's Financial Performance

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In the year 2021, the company generated a revenue of AED 2.3 million in comparison to the last year 2022, where the company generated a revenue of AED 3 million registering a business volume growth of 30% as year-on-year growth, besides revenues and business volume compared to the previous years and we have also managed to reduce the operational costs further to achieve greater operational efficacy. Our net profits in the year 2022 were AED 1.3 million.

### Business Revenues - UAE

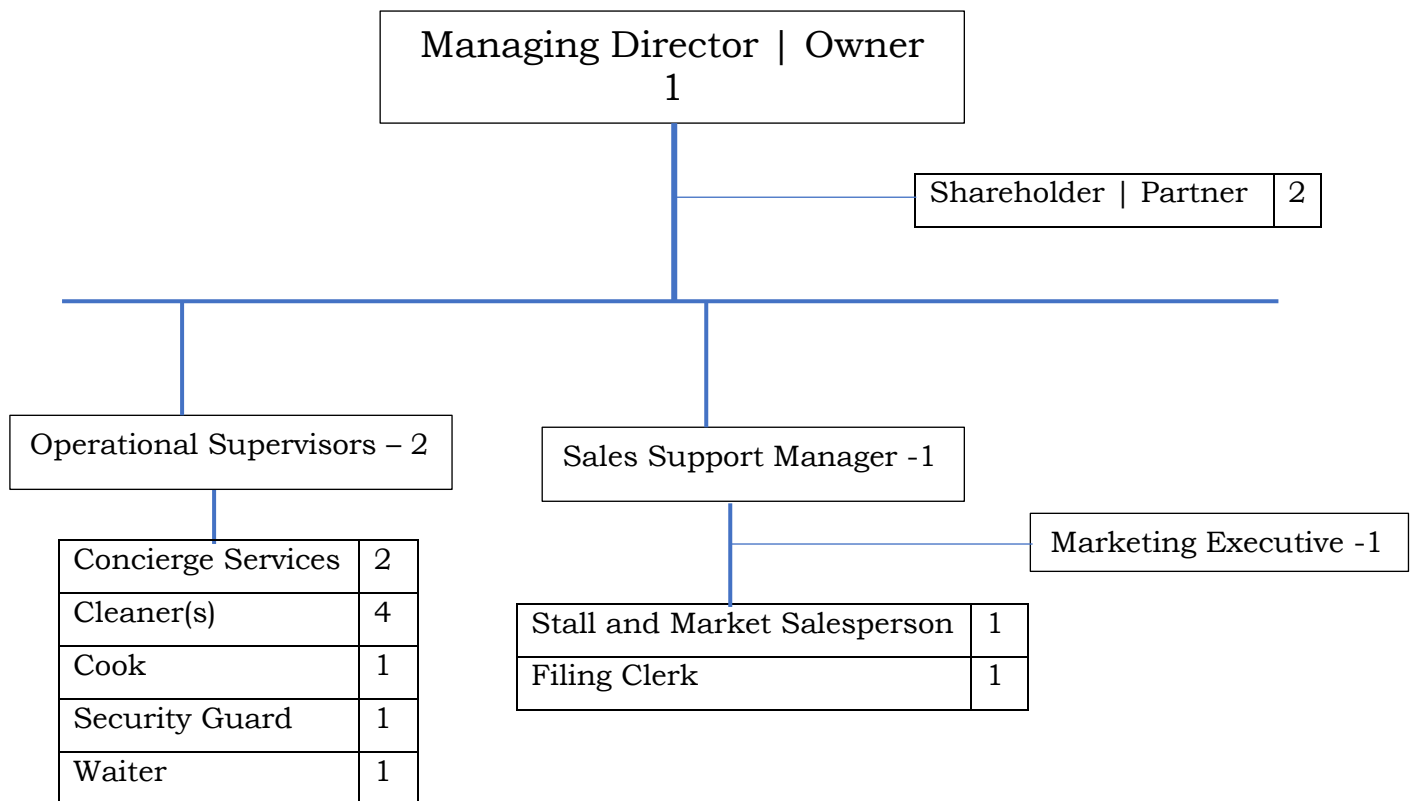
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The major sources of our business revenues are from;

- 1- Holiday Room Rental and Leasing
- 2- Food & Beverage Outlets
- 3- Health and Spa Services



## The organizational chart of the business



### Benefits with Us

Tanha Holiday Home is a holiday property listing site for cottages, villas and all other types of holiday accommodation. Our mission is to encourage direct contact between holidaymakers and holiday-home owners with no added fees or restrictions. We list our holiday rentals, so whether it's a luxury staycation in a lakeside lodge or a reasonably priced private villa in the UAE there is something to suit our client's budget and requirements.

Earn more | Flexible owner stays | Better care | Hassle free | Home Profiling | Free Guest Management | Photography & Style | A partnership that works | Fully managed hands-free services | Different Locations | Customise Packages | Always Flexible | Exemplary Attention to Detail | Always Digital | Unparalleled Guest Amenities | Impeccable Cleaning | Uniquely Individual Properties Management Services.

We are well-experienced business professionals with young minds.

# Market Research

## UK Hospitality Industry

The hospitality industry in the United Kingdom is dynamic. The industry is a combination of domestic and international brands that share high competition. The hospitality industry recorded growth numbers in 2021, both in terms of performance and investments. The hospitality industry in the United Kingdom is projected to grow at a CAGR of 2.8% during the forecast period (2022-2027).

Investments in the hospitality industry rose in 2021, and the industry also recorded positive key performance values. The overall key performers recorded in London city alone are slightly higher than the overall performance recorded by the country. The demand for new hotels is expected to increase, especially in London, owing to the increasing number of travelers to the United Kingdom.

The number of serviced apartments and shared spaces is increasing in the country, and this is making the country, especially London, an affordable place for many millennials and the younger generations.

### Hotel and Short Stay industry in the United Kingdom - Statistics & Facts

The United Kingdom's hotel market is one of the contrasts, ranging from renowned 5-star and luxury hotels to major national budget brands. The upper and luxury segments are most prominent in London, although they are not limited to the capital city,

where high tourist traffic and economic wealth provide a greater market for deluxe and first-class hotels. Meanwhile, limited-service hotel chains, such as Premier Inn and Travelodge, can be found in cities across the country. As of the fourth quarter of 2022, a survey revealed that the most popular hotel brand in the UK was Premier Inn, with 68 percent of respondents stating they had a positive opinion of the brand.

In 2022, the market size of the hotel industry in the UK amounted to 16.42 billion British pounds, up from 11.28 billion the previous year.

Distribution of hotel investment in the United Kingdom (UK) in 2021, by hotel grade

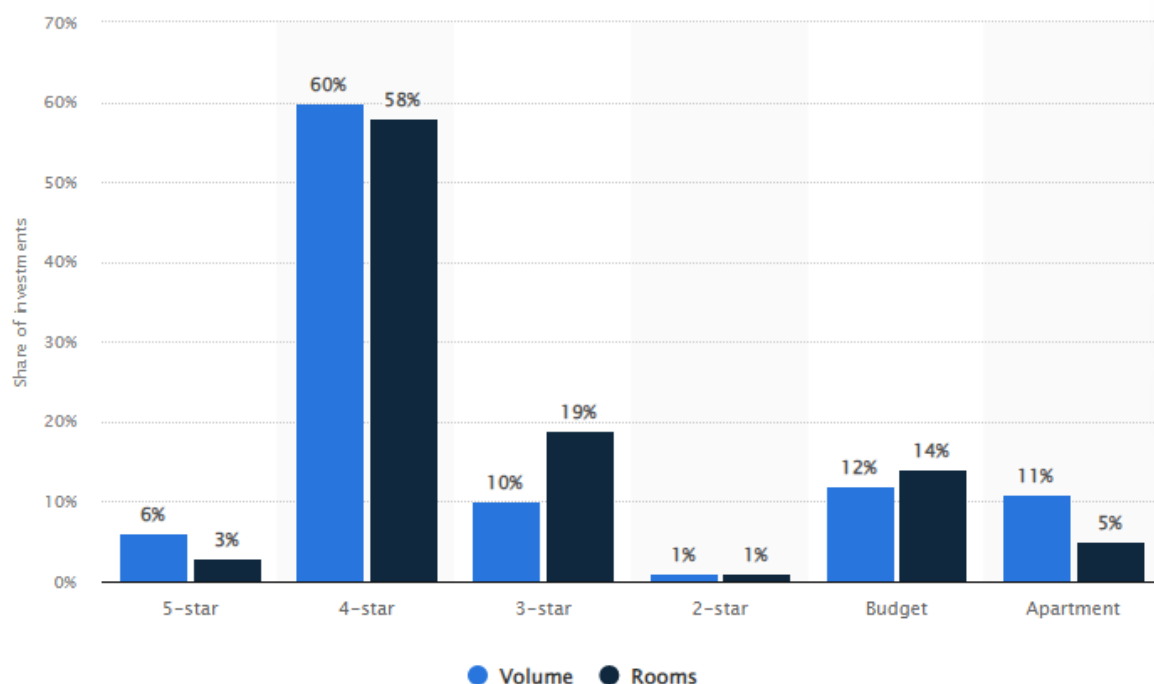
#### KEY INSIGHTS



Market size of the hotel industry in the UK **16.42bn GBP**

Monthly hotel occupancy rate in the UK **81%**

Number of hotel and similar accommodation businesses in the UK **9,837**



The largest share of investments in the UK hotel market in 2021 were in the 4-star sector, representing 60 percent of total transaction volume and 58 percent of rooms. Apartment and 2-star rated hotels were less popular, with 11 and one percent of investments by transaction volume respectively, while also having the lowest share of rooms.

## Vacation Rentals - United Kingdom

Revenue in the Vacation Rentals segment is projected to reach £3.70bn in 2023.

Revenue is expected to show an annual growth rate (CAGR 2023-2027) of -1.45%, resulting in a projected market volume of £3.49bn by 2027.

In the Vacation Rentals segment, the number of users is expected to amount to 16.67m users by 2027.

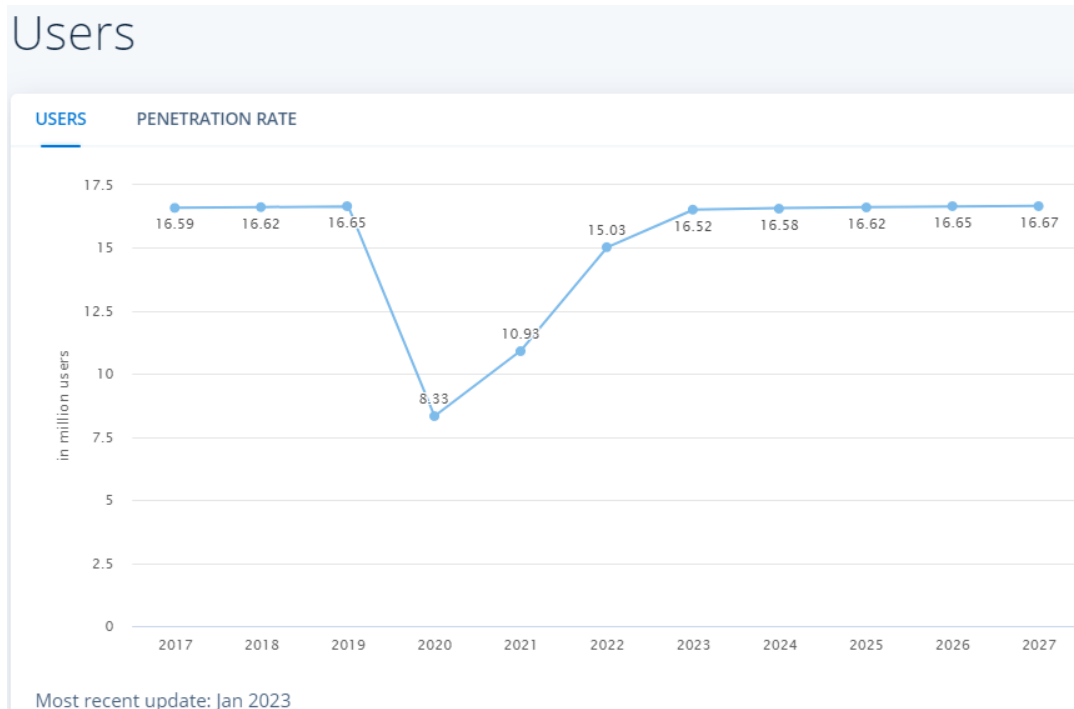
User penetration is 24.0% in 2023 and is expected to hit 23.9% by 2027.

The average revenue per user (ARPU) is expected to amount to £223.88.

In the Vacation Rentals segment, 78% of total revenue will be generated through online sales by 2027.



**Analyst Opinion** | Vacation Rentals segment has become very popular in the last years. This is due to short-term rental of private rooms, apartments or holiday homes, via apps and websites became a more attractive type of accommodation, especially for European and American tourists.



# UK Holiday Rental Property Market

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The UK Holiday Rental Property Market Report identifies consumers' attitudes towards holiday rental properties, the impact of the cost of living crisis, and key players and innovations in the holiday rental market. The release of pent-up demand for holidays is playing a key role in supporting the growth of the UK holiday rental market size. The holiday rental property market remains the holiday accommodation type with the most significant growth potential. Despite the removal of bans on overseas travel, domestic demand for holiday rentals will likely remain healthy in the short term.

## Market Share and Key Industry Trends

A rise in overseas travel and ongoing economic uncertainty has the potential to dampen growth levels in the UK holiday rental property market over the next two years. However, the rising cost of living is diminishing consumers' sense of financial wellbeing, causing a heightened degree of caution that will cause some to re-evaluate their holiday plans. Although, this may benefit the UK holiday rental market, with people finding better value for money domestically than they could abroad.

49% of UK adults are interested in using a holiday rental property in the future.

61% of holidaymakers are interested in booking a holiday rental holiday in the UK.

21% of holidaymakers have booked a rental property using Airbnb.

53% of holidaymakers specifically search for rental properties that are located near a beach.

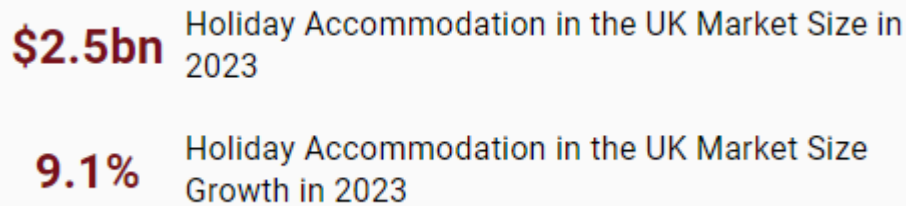
**Future Trends in the UK Holiday Rental Market** | The UK holiday rental property market is positioned to experience a period of healthy growth once the political and economic situation stabilises. The holiday rental market is also likely to benefit from regulatory developments taking place within the EU. These are likely to spread to other countries and will create a more stable operating environment, which will improve consumer confidence in booking holiday rental properties.

The recent sharp rise in the cost of living and instability in the value of the pound will help keep the staycation trend going in the near-term as consumers are likely to find greater value for money in UK-based holiday rentals than those located overseas.

## Holiday Accommodation in the UK

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According to IBISWorld, the market size, measured by revenue, of the Holiday Accommodation industry is £2.5bn in 2023. The market size of the Holiday Accommodation industry is expected to increase 9.1% in 2023. Growth in the number of domestic and foreign tourists travelling in the United Kingdom increases demand for holiday accommodation. Total domestic tourism is expected to grow strongly over 2022-23. This presents an opportunity for industry operators.



## UK Second Homes and Holiday-Lets

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The Department for Levelling Up, Housing and Communities (DLUHC) has produced a fact sheet on second homes, and the characteristics of the people owning them: English Housing Survey 2018 to 2019: second homes - fact sheet. These figures are based on estimates from the English Housing Survey (EHS). In 2018/19, an estimated 772,000 households reported having second homes. The EHS defines these as “homes that are primarily used as holiday homes (by family, friends or let to others as a holiday let) or are occupied while working away from home.” Some households have multiple second homes. In total, the EHS estimates that English households owned 873,000 second homes, of which 495,000 were second homes located in the UK.

**Concerns about second homes** the term ‘second home’ is usually used to refer to a property which is not the owner’s sole or main residence. However, the term can cover a range of uses, including: a second home in which the owner regularly resides; a holiday home; or a property purchased as an investment and left unoccupied. Furthermore, a holiday home may be used occasionally and left empty for most of the year, or it might be used for short-term holiday lets and occupied for most of the year.

The impact of second homes on local communities is complex and multifaceted. On the one hand there are concerns that where the number of second homes comprises

a significant proportion of the housing market, it can reduce housing supply and push up house prices to unaffordable levels for local people. A high number of second homes which remain empty for long periods may also impact on local services and community cohesion. On the other hand, if second homes are used regularly as holiday homes they may boost local economies and the tourism trade, or a second home may enable someone to work in and contribute to the local economy of an area, while being able to return to a family home in another part of the country on a regular basis.

Short-term/holiday lettings Outside London, there is no specific limit on the number of days a property can be let out on a short-term basis – it is up to the planning authority to make a judgement on the facts of the case as to whether a letting amounts to a material change of use, for which planning permission must be sought.

## Real Estate Market in the UK

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According to the latest figures, the sector gave jobs to 551,000 people and generated over 68.6 billion British pounds in turnover in 2021. The coronavirus pandemic accelerated various trends in the UK real estate market: A large share of the office workforce switched to working from home, raising the question about the role of office space in the future. In 2021, office space vacancy rates remained high across most UK city centers, while rents slightly increased. Furthermore, with the growth of the online retail sector, the spotlight is on the industrial and logistics real estate sector: In the first quarter of 2021, it outperformed office real estate by volume of investment.

### KEY INSIGHTS



Turnover of real estate businesses

**68.6 bn GBP**

Number of real estate businesses

**134k**

Number of employees in the real estate sector

**551k**



**UK Residential Real Estate Market Trends** | Average house prices are affected by several factors. Economic growth, unemployment, interest rates, and mortgage availability can all affect average prices. A shortage of supply means that the need for housing and, therefore, a competitive market created will push up house prices, whereas an excess of housing means prices fall to stimulate buyers. Average house prices are affected by several factors. Economic growth, unemployment, interest rates, and mortgage availability can all affect average prices.

The United Kingdom Residential Real Estate market is experiencing a shortage of houses, which has led to higher demand and a positive impact on the big housebuilders in the United Kingdom. Several have reported a rise in sales due to the healthy demand for new homes.

### **British Nationals are top property buyers among ex-pats in the UAE Market**

British nationals topped the market for 2022 with a segment of over 21.2%.

Dubai Land Department saw record-breaking sales numbers in 2022 with over 97,398 sales transactions. British nationals dominated the market as top buyers of 2022 followed by Indians, French and Russians, according to a report by Allsopp & Allsopp.

The market for top property buyers in 2022:

British – 21.2%

Indians – 11.9%

French – 4.2%

Russian – 3.7%

The number of cash buyers and mortgage buyers were close for sales transactions in 2022, cash buyers were at 41 percent and mortgage buyers were at 59 percent.

In 2022, apartments accounted for over 68 percent of sale transactions, 84 percent of rental transactions, 82 percent of off-plan sales transactions, indicating the return of small city living.

Dubai has been recognised as a world-class residential destination due to its lifestyle, safety, security and infrastructure factors.

### **Why British property investors are eyeing Dubai**

According to hausandhaus.com | British property investors are eyeing Dubai, the UK is in a gloomy economic period that could last a couple of years, meaning the country's real estate investors are being increasingly enticed by the emirate's booming economy and relaxed rules.

Firstly, the emirate's property sector has been on an impressive growth track since the start of 2021, with each month seeing record-breaking sales numbers. The real estate landscape has also benefitted from sweeping government reforms such as a new amendment that means investors can obtain a 'Golden Residence' when buying one or more off plan properties of no less than US \$544,500 (AED 2 million) from approved local real estate companies.

For UK investors focused on a great ROI, Dubai offers rental yields of around 5-6% – unheard of even in many mature markets. Plus, US \$1 million can buy significantly more real estate space in Dubai than in most other cosmopolitan cities like Mumbai, Shanghai, London, Singapore, and Monaco.

Additionally, the success of Dubai Expo 2020 continues to have a positive impact on the economy and real estate which experts say will continue to be reflected in the months and years ahead.

Another big lure for UK investors – especially those with families who may be looking to personally use their investment property – is the fact that Dubai continues to be so safe. Last year, the UAE was rated the second safest country in the world, according to an index of 134 countries compiled by Global Finance magazine.

On a lighter note, Dubai is extremely attractive as a destination for tourists. The emirate boasts year-round sun, miles of golden beaches, super luxurious hotels, world class shopping, and regularly hosts international entertainment and sports events. Not to mention it has one of the largest and busiest airports in the world and is home to Emirates Airline – voted 'Best Airline Worldwide' for the ninth consecutive time by the Business Traveller Middle East Awards 2022.

# Travel & Tourism - United Kingdom

Revenue in the Travel & Tourism market is projected to reach £31.19bn in 2023.

Revenue is expected to show an annual growth rate (CAGR 2023-2027) of -0.53%, resulting in a projected market volume of £30.53bn by 2027.

The market's largest segment is Hotels with a projected market volume of £16.79bn in 2023.

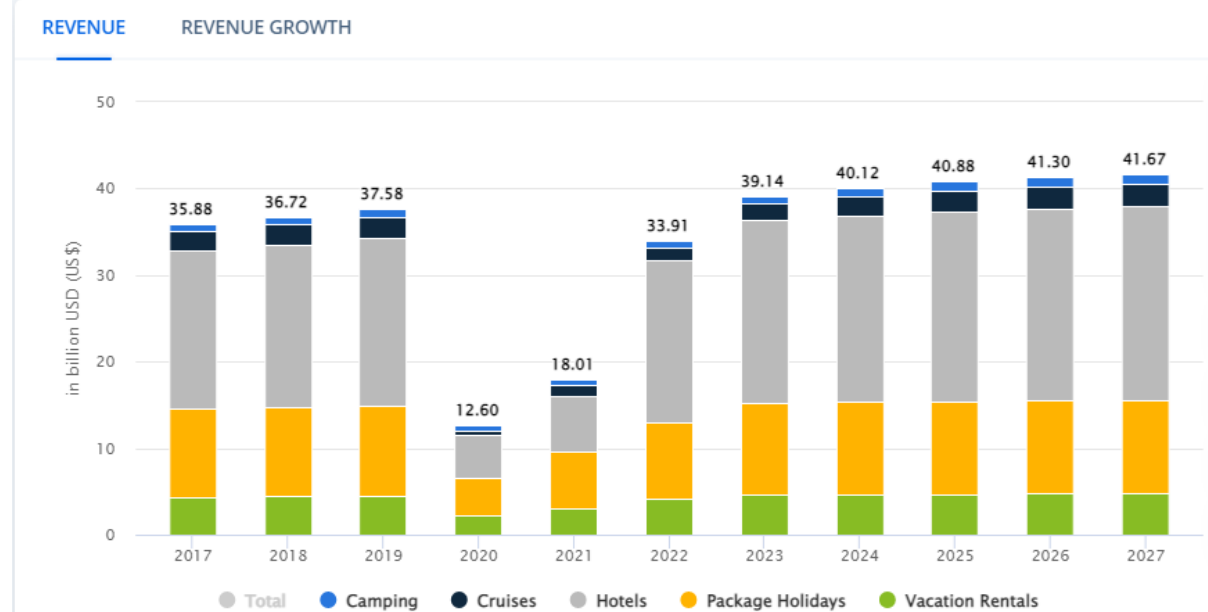
In the Hotels, the number of users is expected to amount to 35.47m users by 2027.

User penetration is 67.2% in 2023 and is expected to hit 69.2% by 2027.

The average revenue per user (ARPU) is expected to amount to £0.67K.

In the Travel & Tourism market, 80% of total revenue will be generated through online sales by 2027.

## Revenue



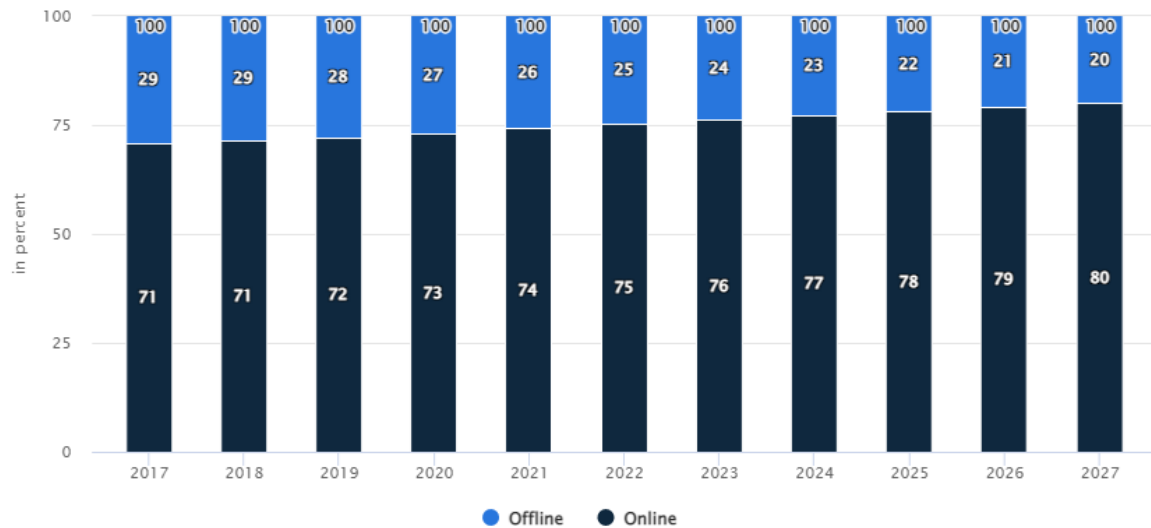
Notes: Data shown is using current exchange rates. Data shown does reflect market impacts of Russia-Ukraine war.

Most recent update: Jan 2023

Source: Statista

# Sales Channels

## SALES CHANNELS



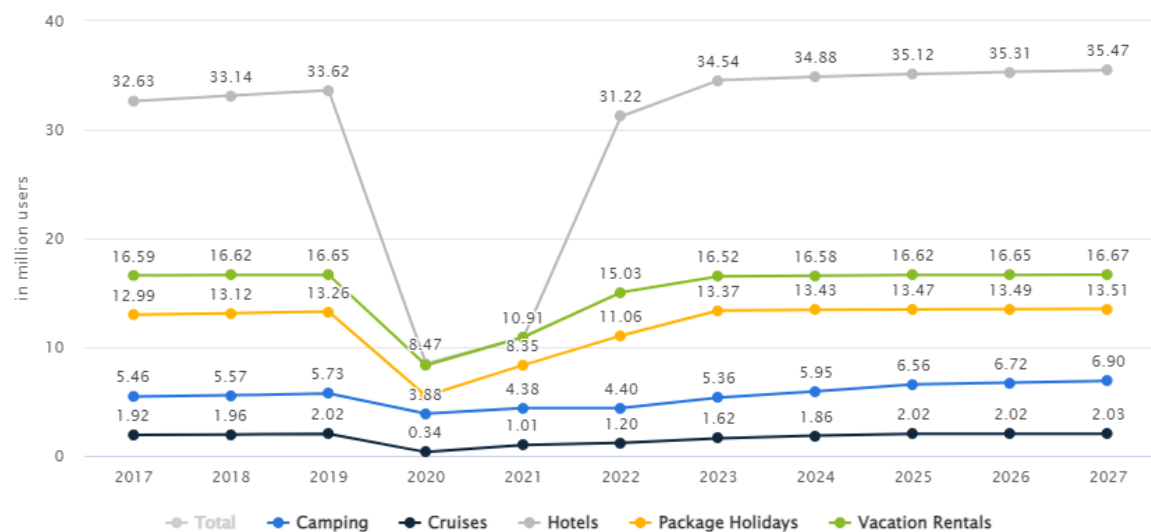
Most recent update: Jan 2023

Source: Statista

# Users

## USERS

## PENETRATION RATE



Most recent update: Jan 2023

Source: Statista

# The UK Economy Facts

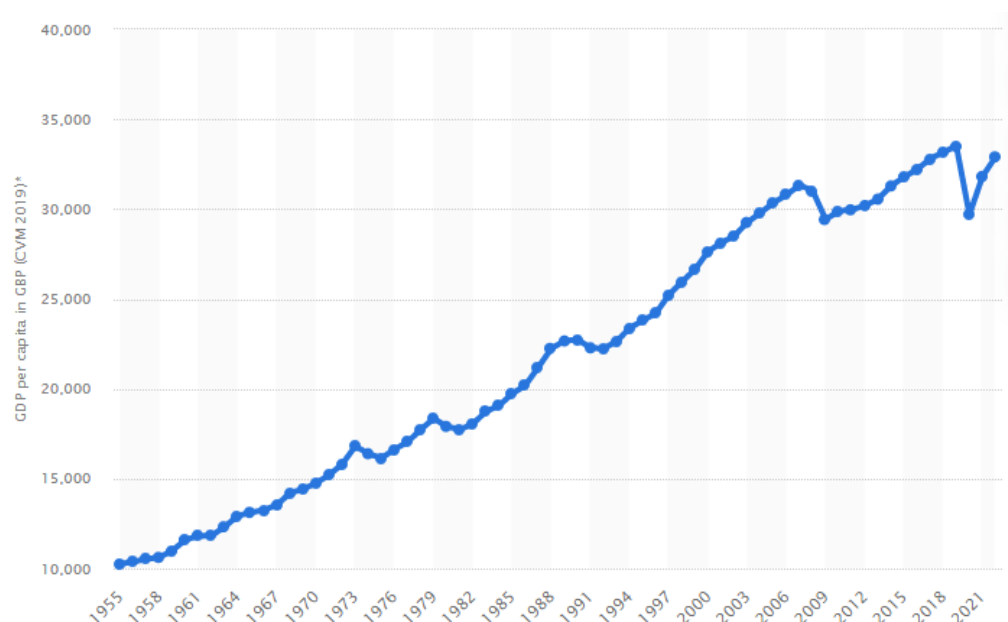
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The United Kingdom has an outsize economic impact — it's the 80th biggest country but it has the 5th largest GDP in the world.

The UK had a robust gross domestic product of \$2.64 trillion in 2017, according to the World Bank. The country continues to have the fifth largest GDP in the world, after the US, China, Japan, and Germany.

The UK has the fifth highest number of billionaires despite having the 21st highest population

Gross domestic product per capita in the United Kingdom | In 2022, gross domestic product per head in the United Kingdom was 32,904 British pounds, an increase of 1,090 pounds when compared with 2021.



## Reasons to Choose the UK

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**World leader in innovation:** The UK is one of the most productive places for innovation firms in the world;

The UK, a leading trading power, financial and service centre, is the third-largest economy in Europe, and the seventh-largest in the world. In addition to a flexible labour market, the country is a pro-business and open to foreign investments.

Stability and Security | Resilient Economy | UK Business Infrastructure | The easiest place to set up and run a business in Europe.

## Market Feasibility Highlights

Tourism participates in a country's growth and development, primarily by bringing in multiple economic values and benefits, and secondly, by helping to build brand value, image, and identification in the region. As a significant contributor to economic growth, the tourism industry goes beyond attractive destinations. It plays a considerable role in boosting the economy of a nation.

The UK tourism contribute significantly to the economy. In 2021, an estimated 131.5 billion British pounds of the country's gross domestic product was generated, directly and indirectly, by this sector.

The accommodation sector is central to the travel and hospitality industry, because people travelling to different areas require somewhere to stay, rest, sleep and unwind. Hotels are the most obvious and popular form of accommodation for tourists and the hotel industry is inextricably linked to the tourism industry.

Since demand for accommodation is directly linked on volume of tourists and trips taken more frequently, the hotel industry is quite reliant on the growth of the tourism industry.

## Market Size | Growth | Need | Opportunities

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The market size, measured by revenue, of the Hotels industry is £19.8bn in 2023.

In 2022-23, revenue is expected to rise by 20.3%, supported by higher demand for staycations and rising international tourist numbers, though remaining far below pre-pandemic levels.

The Hotels industry in the UK is the 4th ranked Accommodation and Food Service Activities industry by market size and the 52nd largest in the UK.

Revenue in the Vacation Rentals segment is projected to reach £3.70bn in 2023.

The increasing number of global events such as World Scout Jamborees, International Technology Fair, International Fashion Expo, and others attracting large number of people to the events aid the need for a hotel.

The volume of tourism and trips will rise rapidly, increasing the demand for accommodation. This opens more opportunities for the hotel industry.

Inbound tourism will continue to be the fastest growing tourism sector – with spend by international visitors forecast to grow by over 6% a year in comparison with domestic spending by UK residents at just over 3%. The value of inbound tourism is forecast to be worth over £257 billion, around 10% of the UK GDP by 2025.

There were 3.0 million visits to the UK by overseas visitors in June 2022; an increase from 2.8 million visits in May 2022.

Overseas residents spent £2.7 billion in the UK in June 2022.

49% of UK adults are interested in using a holiday rental property in the future.

The Holiday Accommodation industry is £2.5bn in 2023.

British nationals topped the market for 2022 with a segment of over 21.2%.

Revenue is expected to show an annual growth rate (CAGR 2023-2027) of -0.53%, resulting in a projected market volume of £30.53bn by 2027.

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<https://www.hausandhaus.com/latest-news/market/why-british-property-investors-are-eyeing-dubai>



# UK Expansion Plan

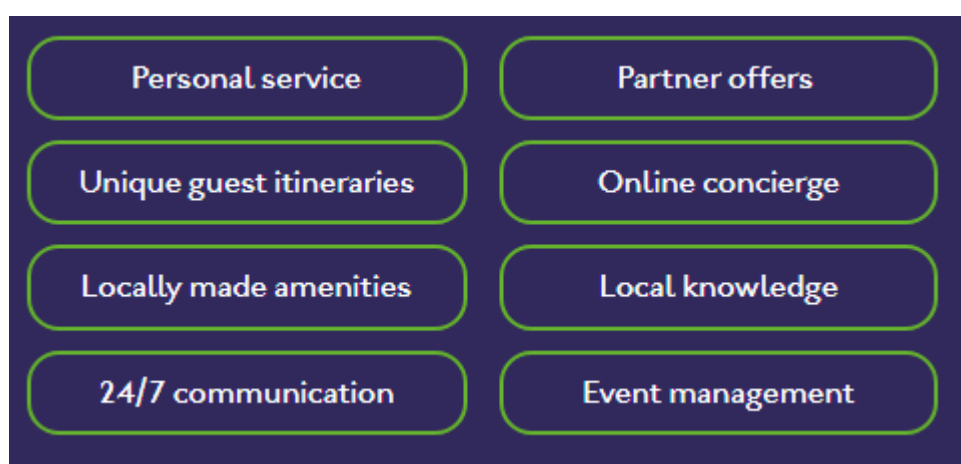
In the UK we will be providing services related to holiday home rentals services. We offer a selection of services to owners of holiday homes in the UK and UAE markets. Such as Property Consulting | Property Investing | Bookings and Property Management | Bookings | Maintenance | Property Check etc.

Property Management	Listing Management	Guest Management
✓ Professional cleaning & laundry	✓ Dedicated local Account Manager	✓ Guest screening
✓ Hotel-quality linen & toiletries	✓ Professional property photography	✓ Accidental damage insurance
✓ Photos after each clean	✓ Listing creation	✓ 24/7 guest support
✓ Unlimited self bookings	✓ Price optimisation	✓ Digital welcome guide
✓ Maintenance	✓ Multiple platforms	✓ Guest reviews management

All our holiday rentals are verified and backed by our payment protection.

## Exceptional Service

We provide a fully tailor made service and in addition to our unrivalled customer service can offer the following extras for our guests staying with us:



- We take the hassle out of hosting
- Listing and price optimisation
- Professional Property photography
- Guest communication
- Guest approval
- Check-in & Key exchange
- Guided Check-out
- Professional Property cleaning services
- Property maintenance
- Furnishing assistance

We will manage our UK client's homes, completely transparent when it comes to sharing what's happening. From guest booking details to their monthly generated revenues, everything will be easily accessible on our UK Business Dashboard, to which our clients will have the reporting access.

## The UK Business Operating Costs

Tanha Holiday Homes will initiate its operations in the UK market and projects the operational costs of the year one to be in the range of £200,000.

The table below provides an indicative summary of the total operational costs in the first year of business services.

Indicative Operational Budget – Year 1	
Particulars	Amount (£)
Initial Business Consultancy Costs	5,000
Accountancy and Tax Services	5,000
Operations Set Up Costs	15,000
UK – Expansion Worker's Salary	75,000
Staff Remuneration & Compensation	40,000
National Insurance & Workplace Pension Contributions	20,000
Annual Marketing & Business Development Costs	10,000
Business Insurances	6,000
Misc. Initial Operating Costs	24,000
Total	<b>200,000</b>